

CELEBRATE 2023 VERMONT ENTREPRENEURSHIP DAY!

Vermont 9 - 12 grade students are invited to participate in

The 14th Annual & 3rd Virtual Vermont Entrepreneurship Day

Thursday, February 9, 2023 (morning) free

2023 Theme:

“Vermont Entrepreneurs...Tell Your Story”

- Hear from Young Enterprising Vermont Entrepreneurs
- Learn how to Communicate/Tell Your Story
- Governor’s Proclamation for Vermont Entrepreneurship Week
- Visual Media Competition Submissions & more!

Visual Media Competition Categories:

Bumper Stickers & YouTube Videos - WIN CASH PRIZES!

Students may enter in one or both categories - Submission deadline: January 10, 2023

(Note: to join the February 9th you do not have to enter one of the competitions}

Event details & competition guidelines: vtsbdc.org/specialty-services/youth-entrepreneurship/
or Contact: Laurel Butler – lbutler@vtsbdc.org Vermont Small Business Development Center

Brought to you by: Vermont Small Business Development Center - Vermont District Office
U.S. Small Business Administration - Vermont Career and Technical Student
Organizations - Vermont Business Education Corps – & others

THE 14th Annual & 3rd Virtual Vermont Entrepreneurship Day Bumper Sticker and YouTube Video Competitions

General Rules and Guidelines:

The competition is open to all Vermont students in grades 9 -12. Each entry must be of an original design (no copyrighted materials or trademarks from existing businesses) created by an individual and/or team of students and verified by a teacher/instructor.

January 10, 2023 Deadline for Submissions

Bumper Sticker Competition Guidelines:

- Sticker Size: 3"x 8" rectangular or 7"x 4" oval bumper sticker (could also be used later to place on a T-shirt design size)
- Bumper stickers must be easily reproduced and submitted in PDF form (only)
- Stickers must incorporate this year's 2023 theme:

"Vermont Entrepreneurs...Tell Your Story"

Bumper stickers can express a lot in a few words and simple graphic. Take a look around when you're on the road to get ideas. What is your visual expression of an entrepreneur (or yourself) of how you can "Tell Your Story"?

Bumper stickers can be fun, creative, or inspirational. Think about:

- Vermont made
- Pride in hard work
- Technology
- Stories throughout Vermont's seasons
- Your own ideas

YouTube Video Competition Guidelines:

- Videos are to be interviews of current or former VT entrepreneur(s) - business owner(s) in local VT communities -- sharing their stories. Things to consider:
 - Think of why you choose this person or business to interview
 - What message does this person want to give young entrepreneurs?
 - You could provide a little background/details about the person/business – some of the who/what/where/when/why
 - Have fun – be creative and inspirational!
- Total time limit: 180 to 210 seconds (3 to 3 ½ min) – in a YouTube or MP4 format that can be easily shown and accessed
- The theme: **"Vermont Entrepreneurs.... Tell Your Story"** must be included as well as credits to all participating in the video: students, those interviewed, etc. (you may use additional seconds over and above the 240 seconds to make sure the theme and credits are included)

Submitting Entries:

- Submit all entries with application forms electronically—sent as a PDF.
- Each participant must provide (individuals and all team members) a completely filled out Competition Application Form. Entries cannot be returned.
- Limit of one bumper sticker and/or video per student or student team. And, yes student(s) may enter in both categories. Up to 10 entries of bumper stickers per school and 5 videos per school.
- Submit entries by January 10, 2023 to: Laurel Butler at: lbutler@vtsbdc.org (Please indicate in subject line – 2023 VT Entrepreneurship Week Entry)
- By submitting an entry, participants agree that their work may be used in various locations or in publications/media and in electronic format to be used as promotional materials. Some of the entries will be used to promote Vermont Entrepreneurship Week 2023 and 2024.
- The Vermont Entrepreneurship Week 2023 - “Team Vermont” reserves the right to publish any of the entries submitted, with credit given to the participant(s), and all submissions become the property of “Team Vermont” and may be used at its discretion.
- Judging: The judges will base their decision on a mix of originality, artistic skills, craftsmanship, and relevance to the subject matter. Their decision will be final, and no correspondence will be entered into.

Judging Criteria:

What judges will be looking for in your entry/entries:

- Originality—Concept is unique, meaningful, and relevant
- Audience Engagement—Draws in and exceptionally engages viewers
- Message—Clearly demonstrates theme* Elements—Suitable and appropriate
- Layout—Items are balanced and appealing to the eye
- Use of Symbols, Lines, and Shapes—Overall result is bold, striking, eye-catching
- Font—Size and style is eye-catching and enhances the overall effect
- Color—Excellent use of color and/or shading
- Video Quality—Is smooth and steady and in focus
- Video Transitions & Edits—Effective and appealing
- Video Teamwork—All group members are listed in credits in meaningful roles
- Bumper Stickers and/or Videos will be disqualified if any of the following are exhibited:
 - Spelling errors (please proof and proof again!)
 - Incorrect size
 - Missing 2023 Theme requirements
- Videos will be disqualified if any of the following are exhibited:
 - Less than 180 seconds or more than 210 seconds (plus credits)
 - Missing 2023 Theme requirements and credits to all involved
 - Sent in a format that is inaccessible – should be in a YouTube or MP4

14th ANNUAL & 3rd VIRTUAL VERMONT ENTREPRENEURSHIP DAY
Event to be held on FEBRUARY 9, 2023

COMPETITION APPLICATION FORM (bumper stickers and/or videos)
(For team entries, please provide an application for each participant)
Entries Due January 10, 2023 - to: lbutler@vtsbdc.org

Please print legibly:

Check One: Bumper Sticker _____ Video _____ (or entering both) _____

Student First and Last Name _____ Age _____ Grade: 9/10/11/12

Student Email _____ Reachable Phone # _____

Student Home Mailing Address _____ City _____ Zip _____

Parent/Guardian First and Last Name _____ email: _____

Teacher First and Last Name _____ Name of Course (if applicable) _____

Teacher Phone _____ Teacher Email _____

School Name (& Sending School) _____

Principal/Director First and Last Name _____

Student Signature _____ Date: _____

Parent/Guardian Signature (if student under 18 yrs.) _____ Date: _____

Teacher Signature _____ Date: _____

(The above indicates approval for the attached submission and verification of its originality)