

IT'S ELECTION SEASON!

CANDIDATES WANT YOUR VOTE!
MAKE THEM EARN IT!



GENERAL ELECTION



TUESDAY,
NOVEMBER 8, 2022

When candidates knock on your door or call your phone - we want you to answer!

Here's why!

YOUR VOTE MATTERS

People who serve in public office make decisions that impact your daily life. Candidates who want your vote should speak to or be willing to learn and act on issues that concern you.

YOU'RE THE EXPERT

Your lived experience makes you an expert. And, it's impossible for candidates to be well-informed on all the issues that impact the general public. This is your opportunity to educate them about the needs of your family.

THEY WANT TO HEAR FROM YOU

Candidates want to learn about issues that impact the community they hope to serve in office. And, if they're elected to office, it's their job to be accessible to constituents. So, don't be shy!



QUICK TIPS



- ★ **Ask simple, open-ended questions.** Ask a candidate a simple question to gain a sense of their understanding, enthusiasm, and perspective on an issue.
Example:
"What will you do to improve support for families of children with a disability or special health need?"
- ★ **Link your issue to their platform.** All candidates promote their priorities in their campaign materials for your review. Connect issues that impact children with disabilities or special health needs to their priorities. For example, a candidate's priority is, "Equity in Education." Here's an example question: *"How would you increase access to mental health and expand OT services in the schools?"*
- ★ **Ask how they would vote on an issue.** Sometimes a legislative issue is discussed for several years before elected legislators vote on it. If there is a legislative issue like this that you care about, ask the candidate directly whether they support it and ask them to explain their position.
- ★ **Limit your priorities to 3 and stick with them.** Inundating a candidate with a laundry list of concerns is tempting but ineffective. Identify one-to-three issues you want the candidate to address and stick with them every time you engage the candidate.
- ★ **Take action that works for you.** Meeting face-to-face is considered the strongest way to communicate a message, but it isn't always the best option for our families. Don't hesitate to use email, phone, Facebook Messenger, etc.
- ★ **Submit questions to the media.** Tune into your favorite media outlet leading up to the November election. They will likely host candidates on a program and will invite audience members to submit questions. It's a great way to put the spotlight on your issue!