



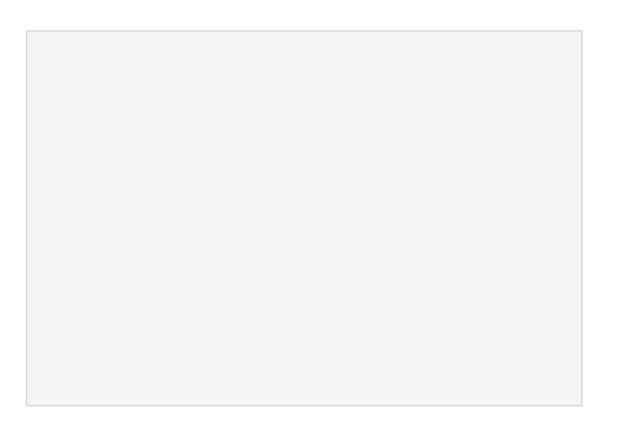
Tools to Help Youth Find Jobs

Stella, CareerOneStop and More

May 26, 2021

Where Are You?

Please enter your location in the chat window (lower left of screen)





Navigate to Success



Today's Moderator



Sara Hastings

Unit ChiefYouth Policy and PerformanceEmployment and Training AdministrationU.S. Department of Labor



Today's Speakers







Charles Hiteshew

Executive Director
Hire Opportunity Coalition

Josh Gitlitz

Director of Customer Success
Stella

Josh Steinmann

Chief Commercial Officer
Stella





Today's Speakers



Tricia Dahlman

Business Technology

CareerOneStop



Mitali Chakraborty

CEO and Founder

Youth Jobs Connect





The Hire Opportunity Coalition is a collection of employers and community-based organizations (CBOs) committed to the hiring, retention, and upskilling of Opportunity Youth (OY).

Stella is a talent platform shared by dozens of major national companies focused on frontline and entry-level jobs that allows companies to share their "excess" or non-hired candidates with a common pool where they can also post and recruit for open roles.

Several challenges exist in the effort to accelerate youth employment at scale:

Employers struggle to find and connect with OY for frontline jobs.

CBOs struggle to find and connect OY to companies hiring locally.

Opportunity Youth struggle with the process of connecting to employment opportunities.

Together, the Hire Opportunity Coalition and Stella are poised to create the most comprehensive point of connection between frontline employers and opportunity youth.



Stella has added the ability for OY to register on the platform via a custom landing page that automatically tags them as priority youth – and they have added the ability for employers to filter candidates tagged as priority youth.

This is an enormous asset for employers, CBOs, and OY alike. Why?

Employers can efficiently find and connect with OY available for hire in specific locations.

- ✓ OY filter allows employers to prioritize youth and meet OY hiring targets
- ✓ OY tagged in employer's ATS can be shared with other companies
- ✓ Stella's easy interface allows employers to filter currently motivated candidates by geography, experience, and now OY – allowing both hiring needs and diversity goals to be met more efficiently

CBOs can connect their OY to local employers in a comprehensive way previously unavailable.

- ✓ CBOs can provide OY with Stella registration portal that will identify them as OY on the network
- ✓ Stella offers a centralized, simple interface that consolidates the hourly/frontline jobs OY seek – streamlining CBO job search support efforts
- ✓ Stella allows for geographically specific searches that can target the opportunities which are logistically feasible for OY

OY can join the Stella platform as candidates.

- ✓ Stella simplifies the job search process by allowing OY
 to enter their information one time to access multiple
 jobs
- ✓ OY can search for jobs in specific neighborhoods or locations where transportation is not a barrier
- ✓ Registration through a targeted portal will identify them as OY on the network and give them prioritization with employers committed to OY hiring



Opportunity youth have a comprehensive, userfriendly source of frontline jobs where employers can identify and prioritize them



Employers have direct access to the largest single source of job-seeking opportunity youth in the nation



Stella

Stella connects them in a way that allows employers to find and prioritize opportunity youth for available local jobs while making it easy for opportunity youth to find and apply for those jobs.



How can you help?

Spread the word to youth nationally





CBOs share Stella with youth

- ✓ Custom landing page link for OY
- ✓ If desired, a link specific to your CBO allowing you
 to track engagement
- HOC-provided social media messages and training tips









Youth register online

- ✓ Easy registration process via a <u>custom link</u>
- Enter info one time to apply to many jobs
- ✓ Youth are automatically tagged as OY for recruiter priority.
- ✓ Only name and email required to begin browsing open jobs





Recruiters search for opportunity youth

 Company recruiters can filter applicants to find opportunity youth in the areas where they have jobs to fill, and contact them directly







Youth search for jobs via app or online

- ✓ Full and part time jobs
- ✓ Multiple top companies on one site
- ✓ User friendly map interface that allows you to narrow the search to your neighborhood
- ✓ Search by industry, schedule preference, etc.



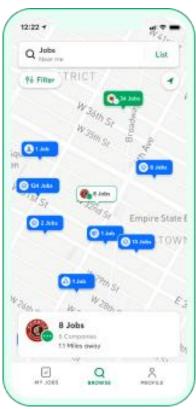
Stella

Hourly candidates from America's top companies

Stella

Stella has over 600k open jobs and adding new companies to the platform every month.





How It Works

Stella provides an improved candidate experience and a combined sourcing funnel to help to source candidates for hard to fill roles (cyclical hiring, new store locations, difficult geographies, etc.)

1. Opt-in

During the job application process, a candidate can 'opt in' to join Stella

2. Candidate Sharing

Details shared for candidates who opted in are sent to Stella. This information pre-populates Stella's candidate app to save candidate time.

3. Mobile App Download

Candidates are prompted to download mobile app (iOS & Android)

4. Candidate Applies

Candidates are matched to additional opportunities.
Candidates can browse other jobs in the network and can one-click apply.

5. Application Submitted

Stella candidates are submitted directly into your ATS. No recruiter training is required.



"We want to help you with your job search. We are part of Stella, a network of large, well-known employers. Stella pools together all of the open jobs from its members in one place and makes it easy to apply through a common application via its mobile app.



No

I am not willing to have my information and work & educational background shared with Stella so that I may be considered for additional opportunities. You can also learn more at www.stella.jobs"

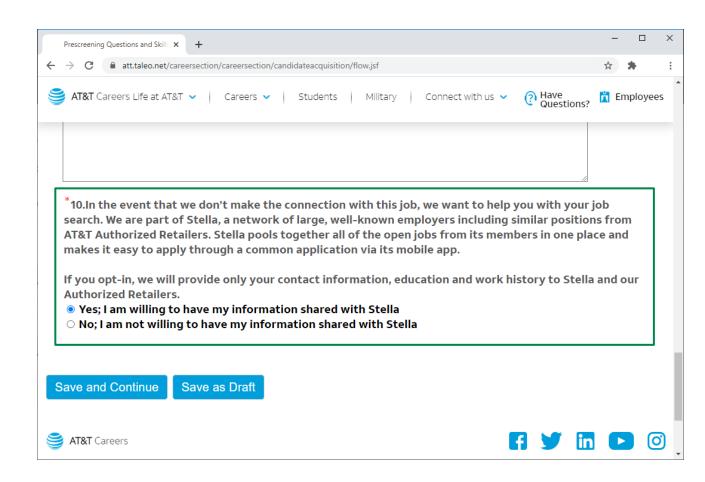


Yes

I am willing to have my contact information and work & educational background shared with Stella so that I may be considered for additional opportunities. You can also learn more at www.stella.jobs"

AT&T Wireless

AT&T Wireless, headquartered in Dallas, has 5,500+ retail stores in the United States, of which 3,500 are authorized retailers.

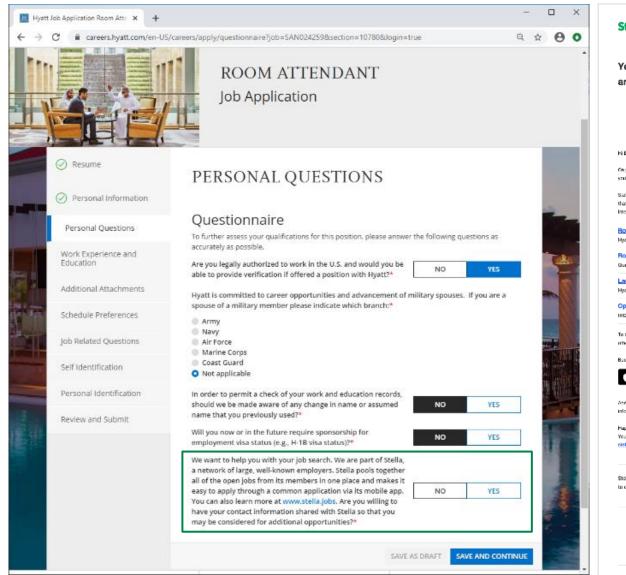


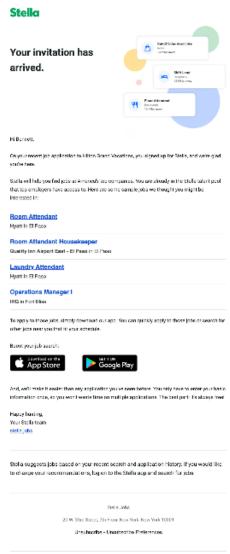
Hyatt Hotels

Hyatt Hotels,

headquartered in Chicago, is a leading global hospitality company with a portfolio of 20 premier brands.

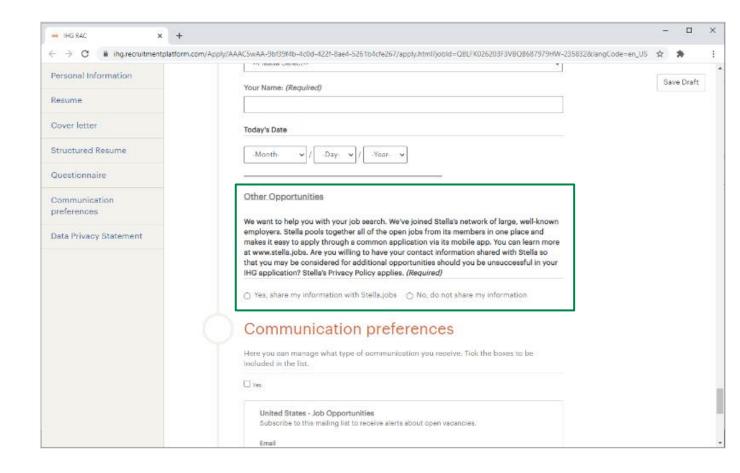
Its 750+ branded properties in the United States are serviced by 41,000+ associates.





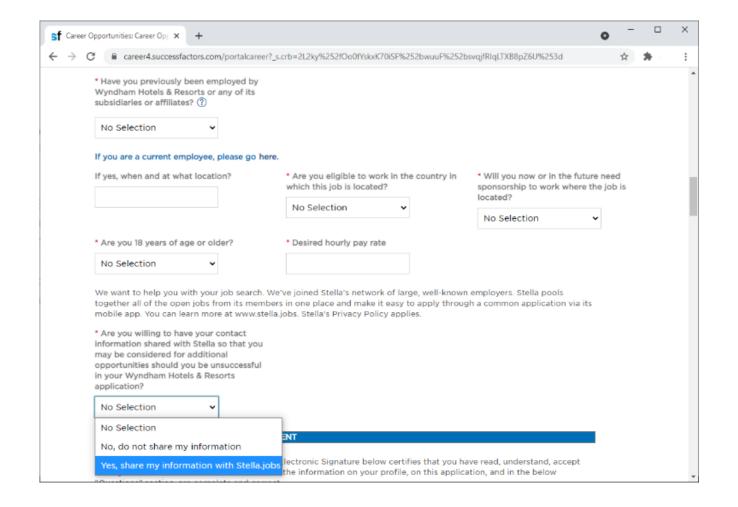
IHG

IHG (InterContinental Hotels Group) is one of the world's leading hotel companies with 3,800+ properties in the United States. Their brands include InterContinental, Kimpton, Holiday Inn, Crowne Plaza, and Staybridge Suites and many more.



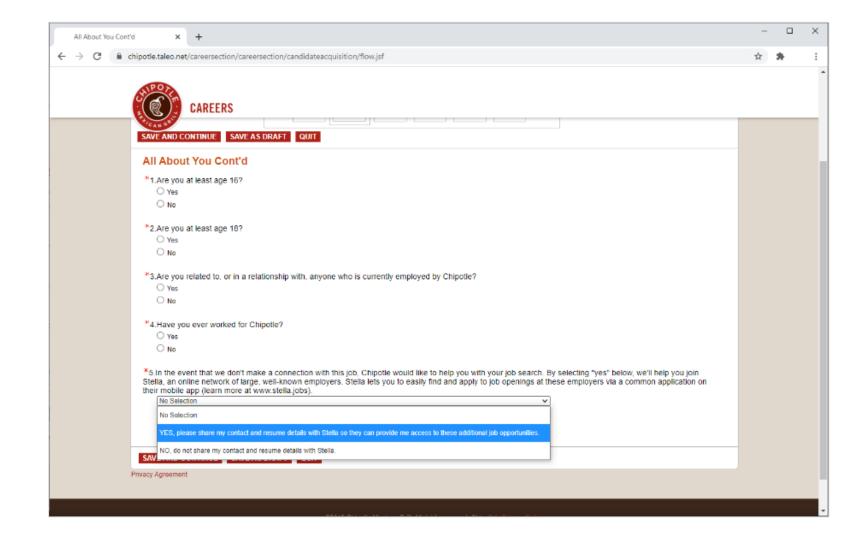
Wyndham Hotels & Resorts

Wyndham Hotels & Resorts is the world's largest hotel franchising company by the number of properties, with over 8,900 hotels across nearly 95 countries on six continents (6,100+ in the United States). Their portfolio of 20 hotel brands includes Wyndham, Super 8, Days Inn, Ramada, La Quinta, and Baymont.

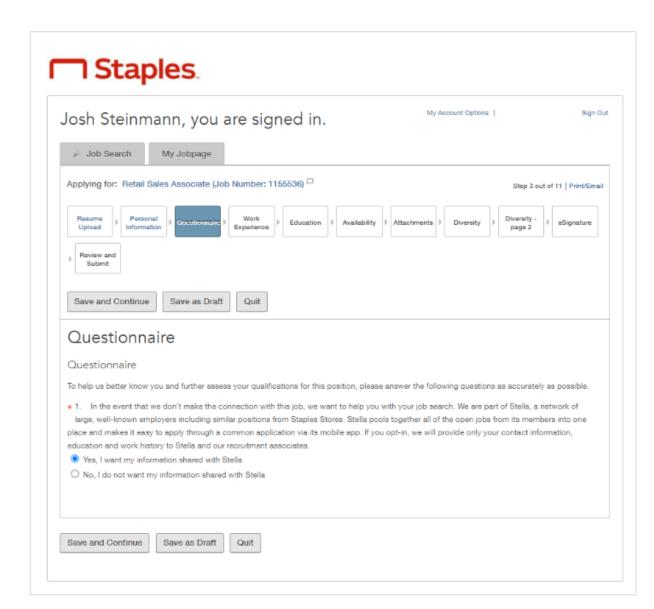


Chipotle

Chipotle is one of the most popular Mexican restaurant chains in the United States with over 3000 locations.

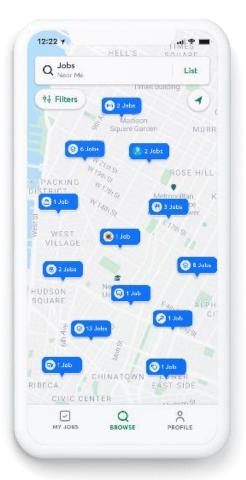


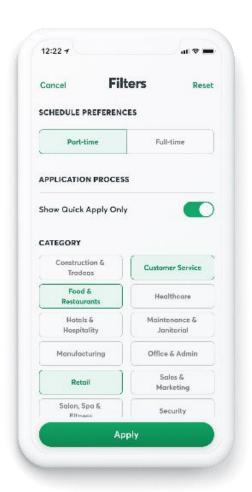
Staples

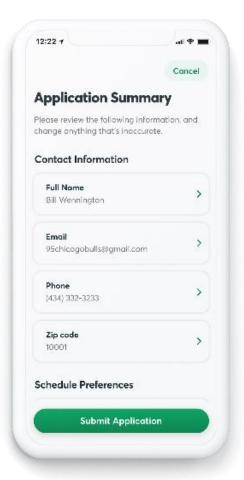


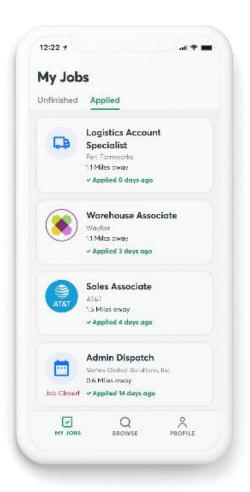
Fully Mobile Candidate Experience

Mobile First - Apply on the Go. Intuitive interface with map view.

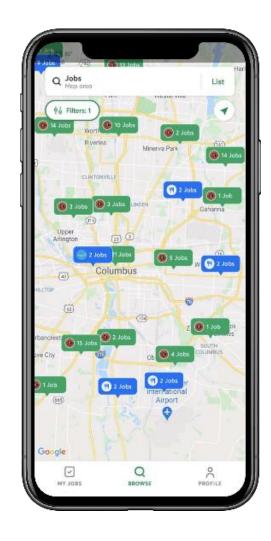




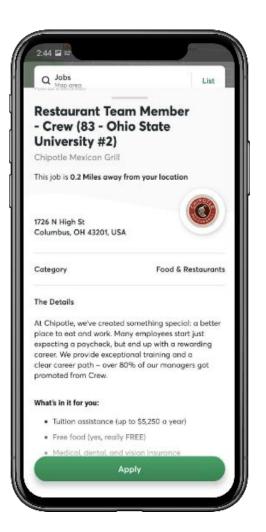




Fully Mobile Candidate Experience

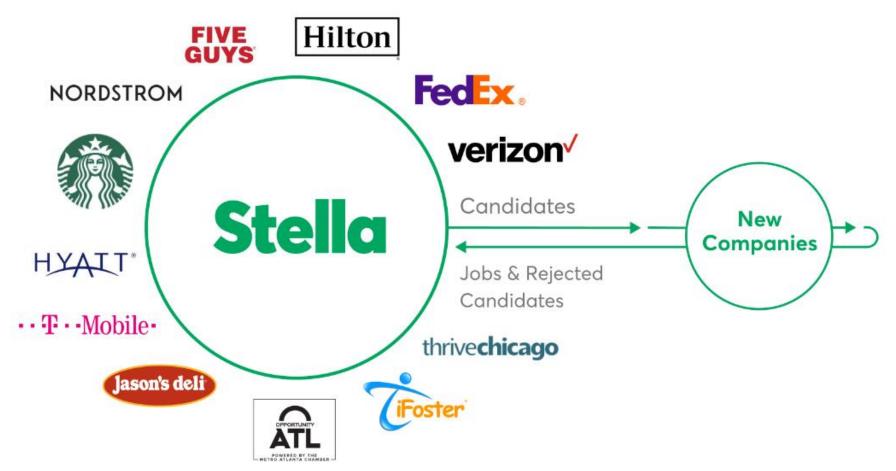


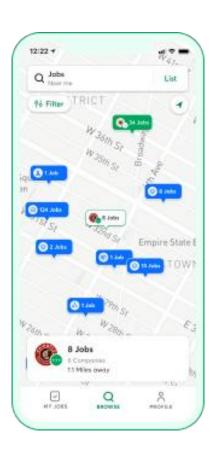




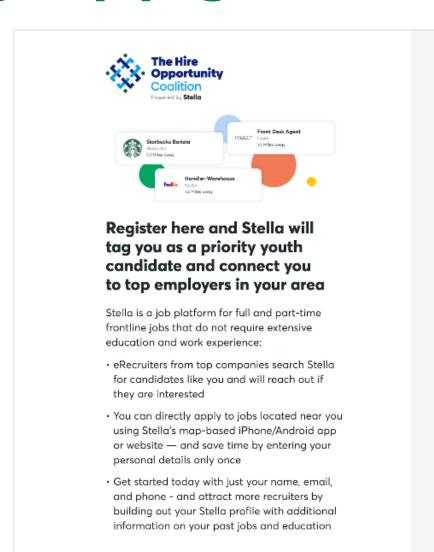
Stella

The Hire Opportunity Coalition - for members only





HOC / Stella Sign up page



Register First Name 0 PASSWORDS MUST BE AT LEAST 8 CHARACTERS LONG. AND MUST INCLUDE AT LEAST ONE LETTER AND ONE Sign in with Facebook Sign in with Google Sign in with Apple By creating an account, I accept Stella's Terms of service.

Thank You

Stella

Any Questions?



Confidential



Would Stella Benefit Your Youth?

Do you think Stella would be a good opportunity for the youth you serve?

- 1. Yes
- 2. No
- 3. Other (explain in chat)

Select one from the choices above



Youth You Serve

How many youth do you work with?

- 1. 1-25
- **2.** 26-50
- **3.** 51-100
- 4. 100-200
- **5.** 200+

Select one from the choices above



How Many Youth Can We Get On Stella?

Employers are in need of entry level workers right now, and we are hoping to grow the ranks of youth on the Stella platform quickly.

A. How many youth do you think you could register in the next two weeks?

B. How many by the end of the calendar year?

Type your answer into the chat.

CareerOneStop



Any Questions?





Contact Us

Sara Hastings

- Unit Chief / Division of Youth Services
 - **▶** USDOL
 - Hastings.sara@dol.gov or youth.services@dol.gov

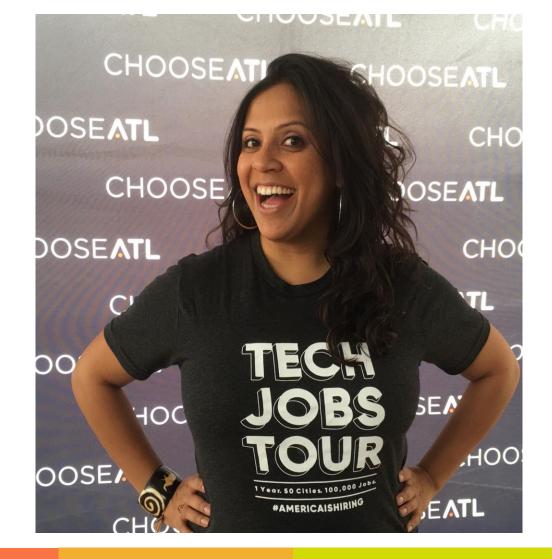
Charles Hiteshew

- Executive Director
 - Hire Opportunity Coalition
 - https://www.hireopportunitycoalition.org/

Patricia Dahlman

- Business Technology Manager / CareerOneStop
 - Minnesota Department of Employment and Economic Development
 - patricia.dahlman@state.mn.us





MITALI CHAKRABORTY | | @GoLeftMitali 'Go Left Feels Right To Do The Unknown'

FORMER....

- Music Midtown Festival Director at Live Nation
- Entertainment Director at Atlanta Braves
- Outreach Director at First Book
- Chief of Good Times at Meeting of the Big Minds
- Chief Caregiver for my Dad
- Producer at Sundance Film Festival
- Savanti Travel startup co-founder
- Tech Jobs Tour Producer
- Social Impact Strategist + DEI Consultant

CURRENT....

- Founder of Youth Jobs Connect
- Potential new title as Chief Old Person

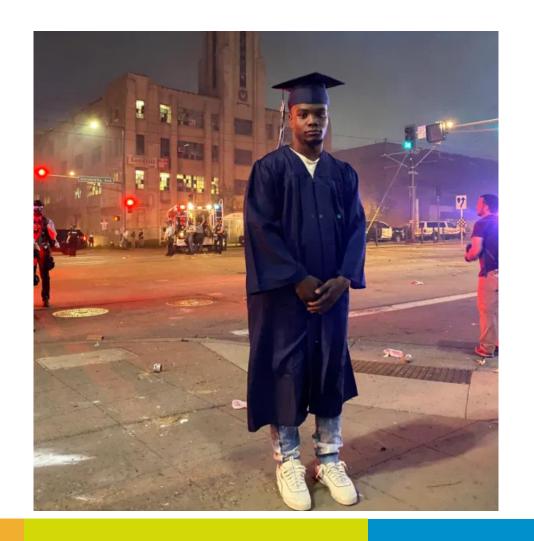
FOREVER.....

- Do gooder! My nephew's favorite person.

Connecting youth, employment programs, and employers all in one place.



Diversity Collaboration Connection = INNOVATION



You can have everything in life you want if you will just help enough other people get what they want. - Zig Ziglar

Connecting youth, employment programs, and employers all in one place.





Big Audacious Goal #1

Place 50,000 more youth in summer jobs in 2021



Big Audacious Goal #2

Create 250,000
more hybrid and
virtual opportunities
for youth
by 2022



Connecting youth, employment programs, and employers all in one place.





Find a Job

YouthxJobs was built to create more access to employment opportunities for young people before they graduate high school. In partnership with Youth Employment Programs nationwide and a Youth Advisory Board.

Get Support

Build Skills

YouthxJobs helps youth connect with meaningful employment to build their skills portfolio to better prepare them for the jobs of the future.



Get matched now to resources, trainings, and jobs

YouthxJobs was built to create more access to employment opportunities for young people before they graduate high school. In partnership with Youth Employment Programs nationwide and a Youth Advisory Board.

LEARN MORE



Connecting youth, employment programs, and employers all in one place.



- ★ PARTNER with us to share opportunities available this summer.
- ★ AMPLIFY our campaign so more youth can get connected to paid employment, career and life services this summer + beyond.
- ★ NOMINATE a youth ambassador from your community for a paid opportunity.
- ★ DRIVE commitments from employer/philanthropic sector to create more hybrid & virtual job opportunities. Stay tuned for more info about our 'High-Five' campaign.
- ★ HELP us create more programs centered around youth interest + high growth sectors: entrepreneurship, small business, creator economy, green jobs, healthcare, technology and more.

LET'S CONNECT :: mitali@youthjobsconnect.org

Connecting youth, employment programs, and employers all in one place.



Thank You!





Appendices

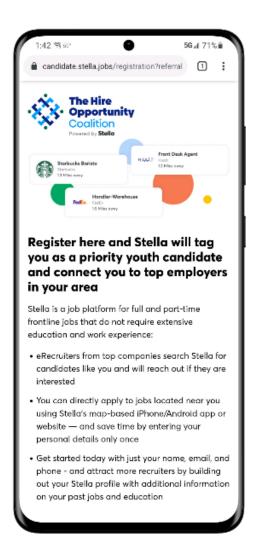
Screenshots of Websites and Tools

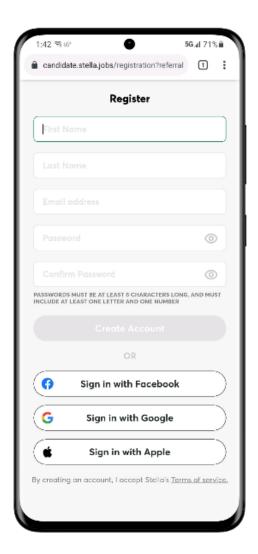


Job Seeker Experience

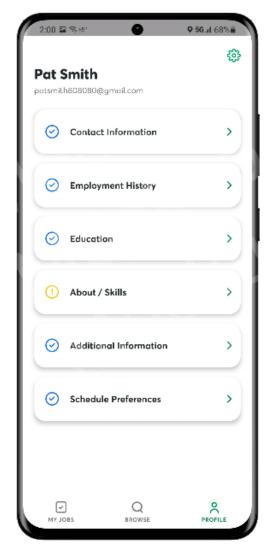
Stella

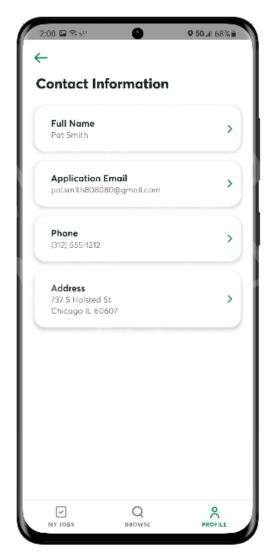
Invite to Register with Stella

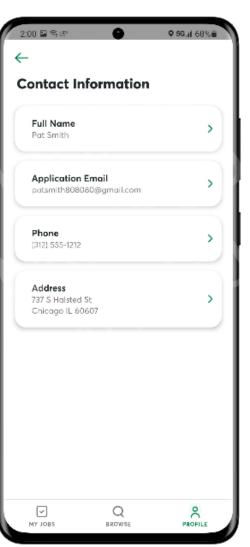




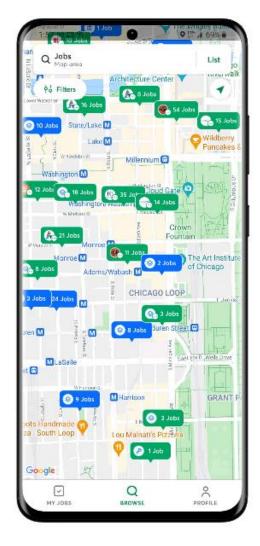
Build your Job Seeker Profile

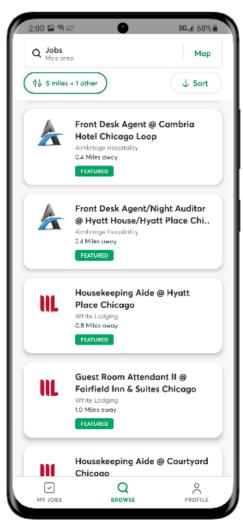


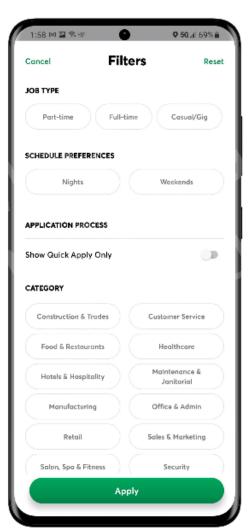


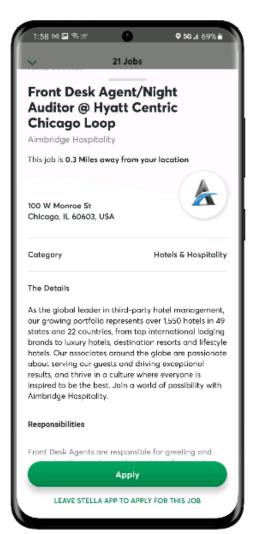


Search for and Apply to Jobs





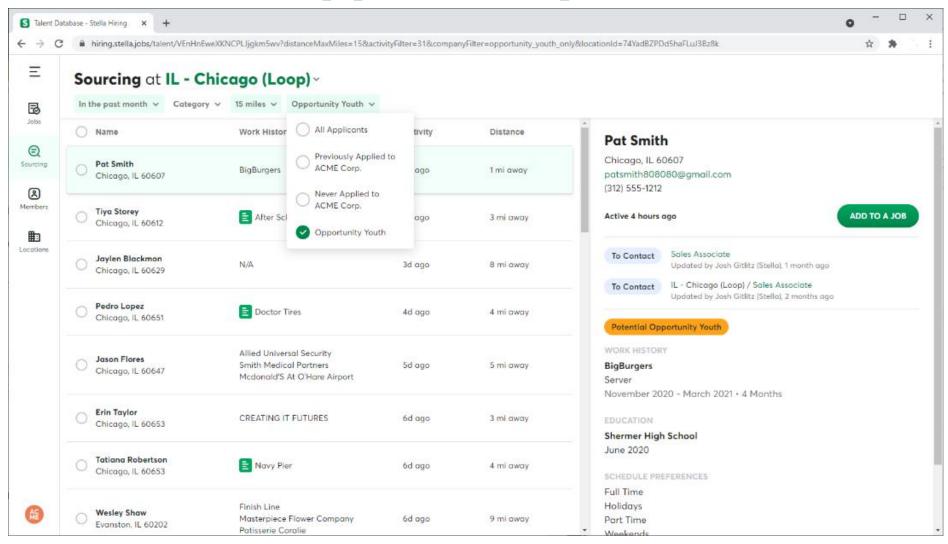




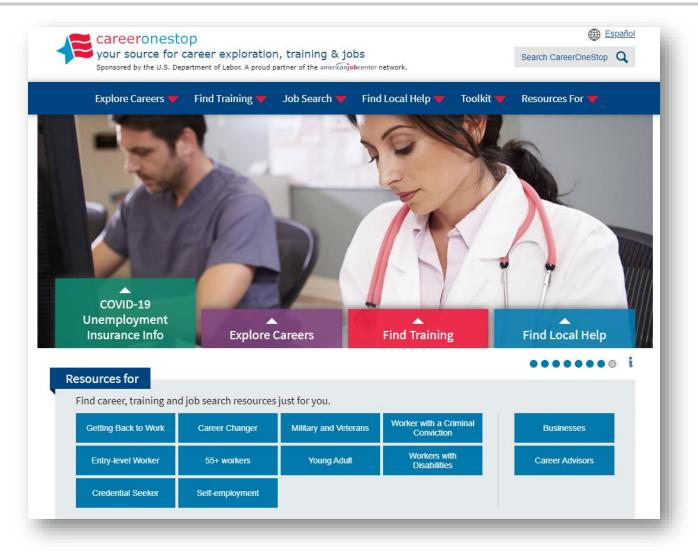
Employer Experience

Stella

Search for Opportunity Youth Talent



www.CareerOneStop.org





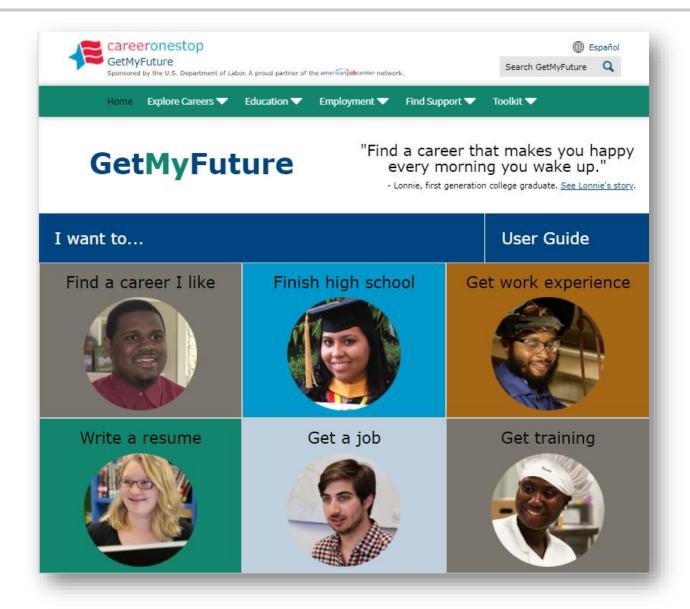
CareerOneStop is sponsored by the U.S. Department of Labor, Employment and Training Administration



CareerOneStop Screenshots

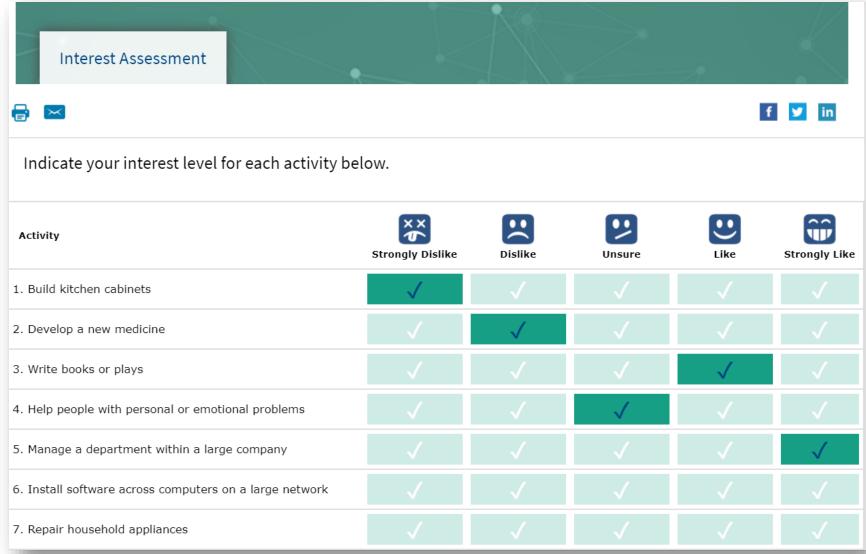


GetMyFuture



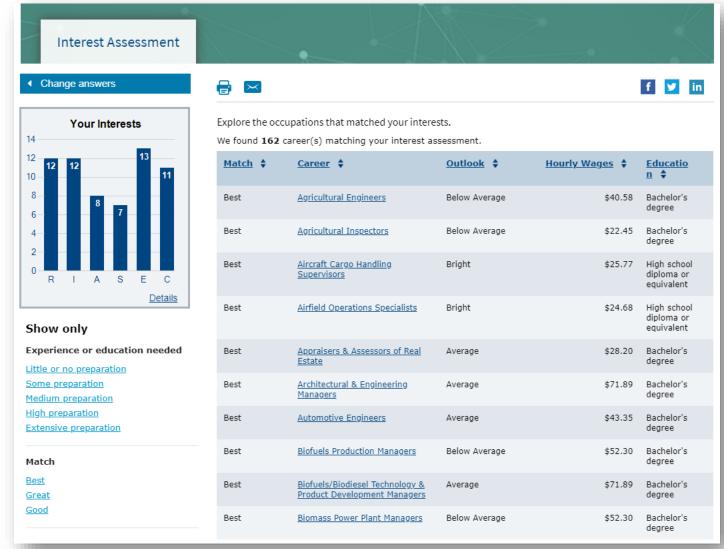


Interest Assessment



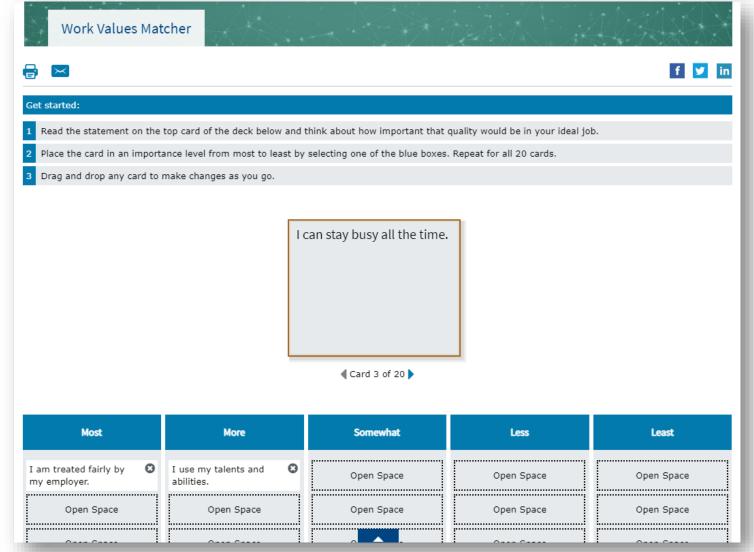


Interest Assessment Results



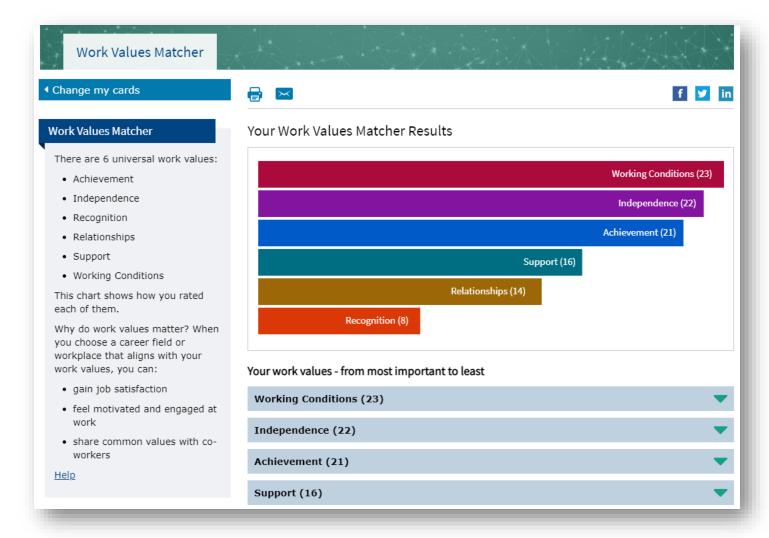


Work Values Matcher



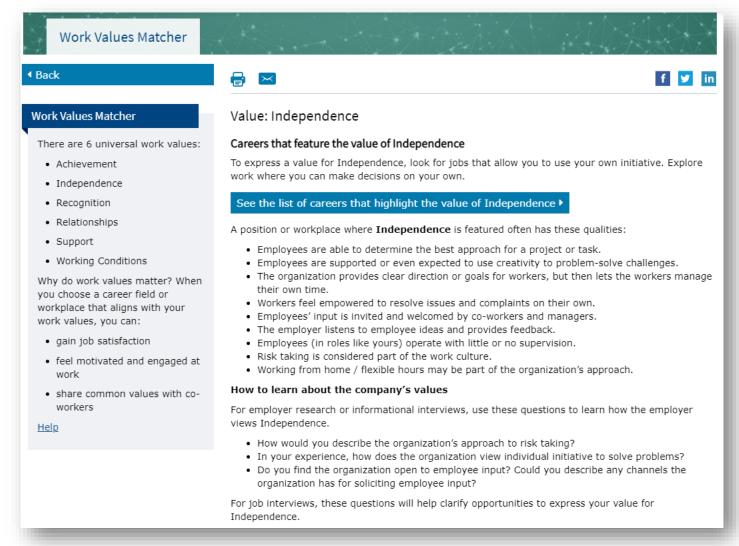


Work Values Matcher Results



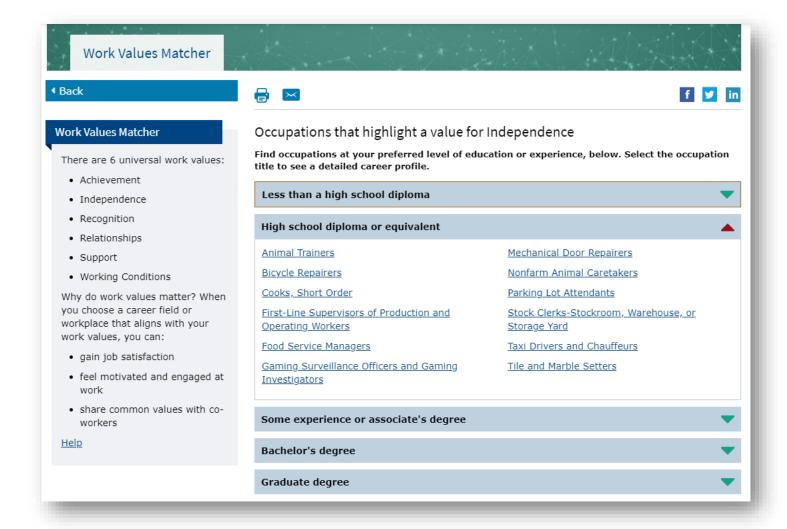


Work Values Matcher Value Description



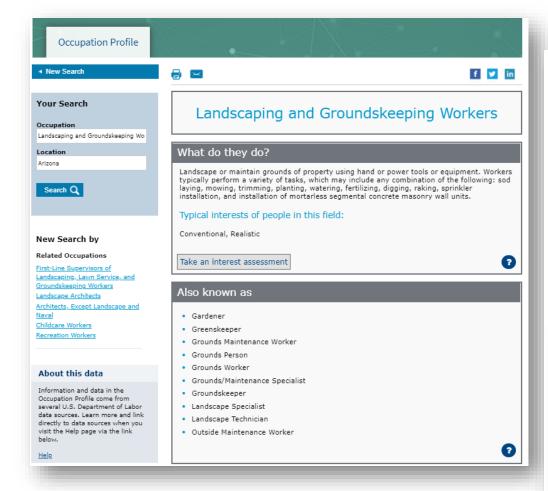


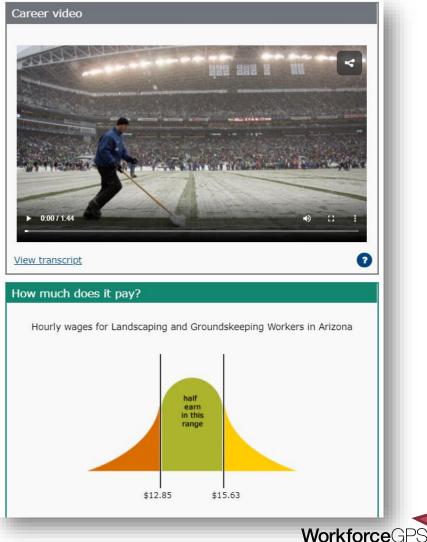
Work Values Matcher Career List





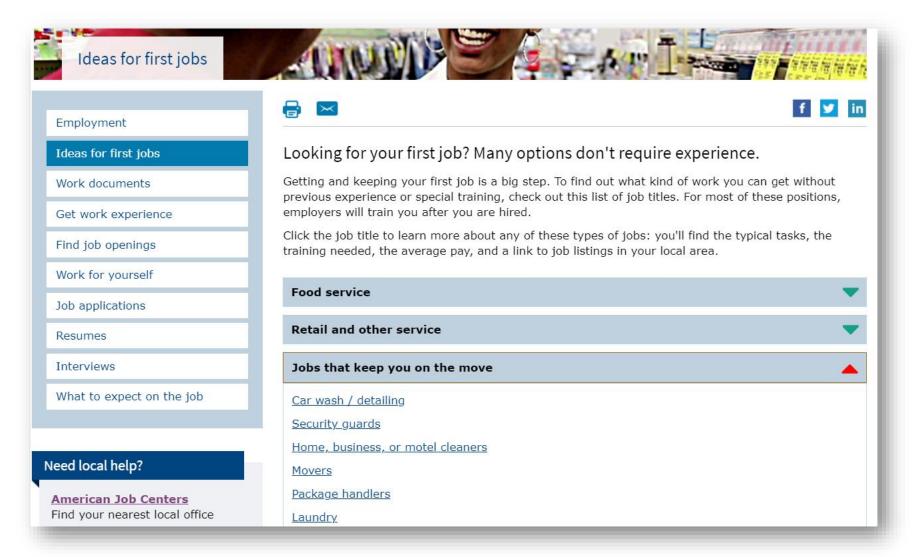
Occupation Profile





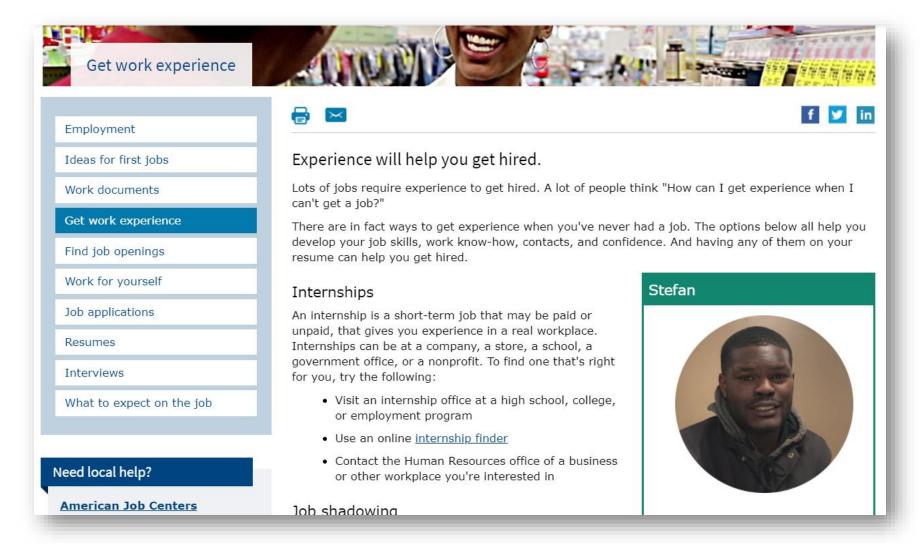
Navigate to Success

Ideas for First Jobs



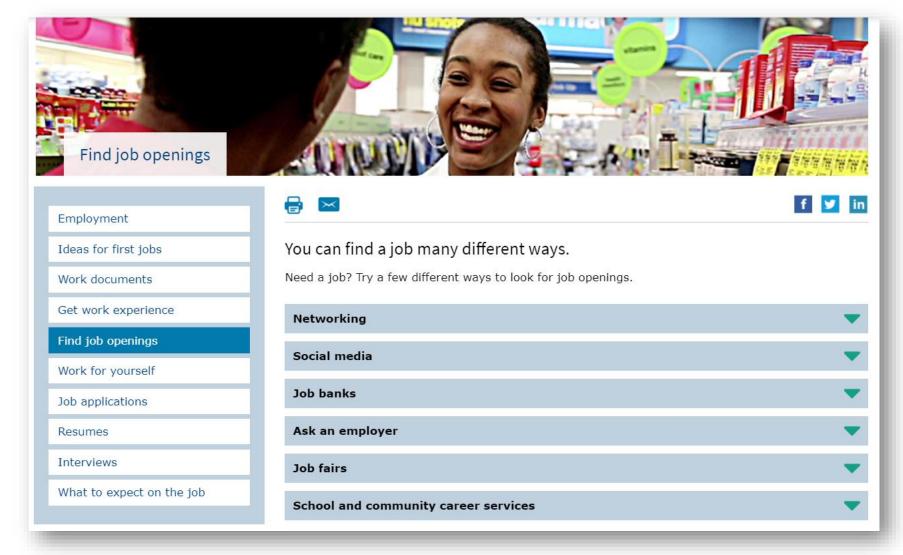


Get Work Experience



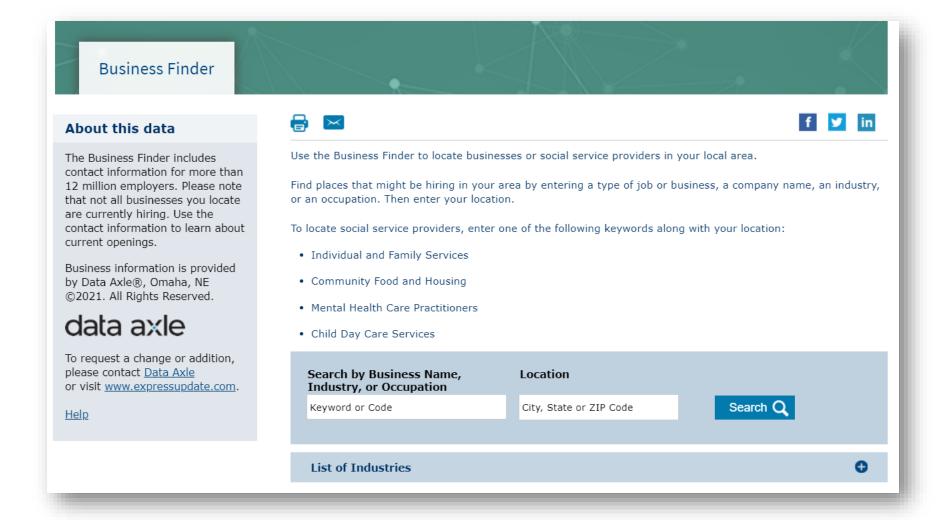


Find Job Openings





Business Finder





Business Finder Results

Your Search

Keyword

Landscaping and Groundskeeping Workers

Location

Arizona

Filter By

Description

Real Estate (500)

Apartments (351)

Real Estate Management (127)

Landscape Contractors (114)

Storage-Household & Commercial (100)

More ▼

Industry

Offices of Real Estate Agents and Brokers (676)

Lessors of Real Estate (569)

Services to Buildings and Dwellings (181)

Activities Related to Real Estate (115)

Below is a list of businesses and/or services in your location. Click on any link to find details including contact information.

Search by Business Name, Industry, or Occupation

Landscaping and Groundskeeping Works

Arizona

Search Q

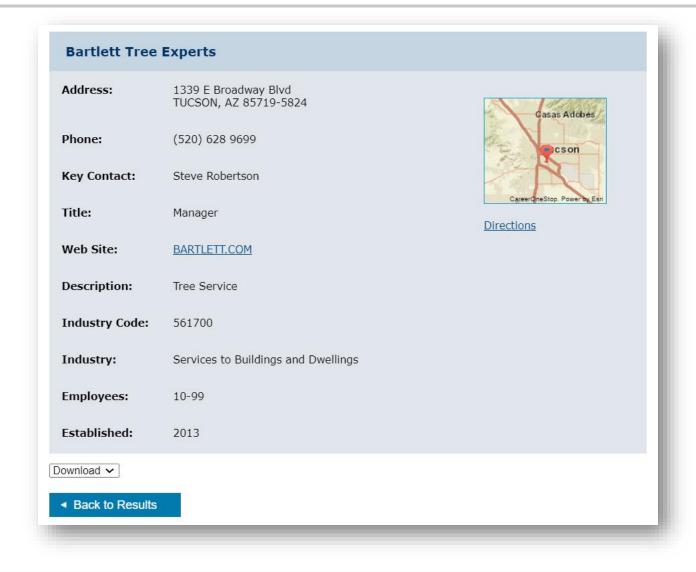
We found 1541 business(es) for Landscaping and Groundskeeping Workers in Arizona.

Results Filtered by : City - TUCSON

Business Name \$	Description \$	Industry \$	Employees \$
A & K Landscaping E Broadway Blvd # 80 TUCSON, AZ	Landscape Contractors	Services to Buildings and Dwellings	1-4
Accent Landscape & Design E 20th St TUCSON, AZ	Landscape Contractors	Services to Buildings and Dwellings	5-9
Action Tree Yard TUCSON, AZ	Tree Service	Services to Buildings and Dwellings	1-4
Arizona Pro Landscape LLC E 37th St TUCSON, AZ	Landscape Contractors	Services to Buildings and Dwellings	5-9
Arizona Landscape Co E Prince Rd TUCSON, A7	Landscape Contractors	Services to Buildings and Dwellings	5-9

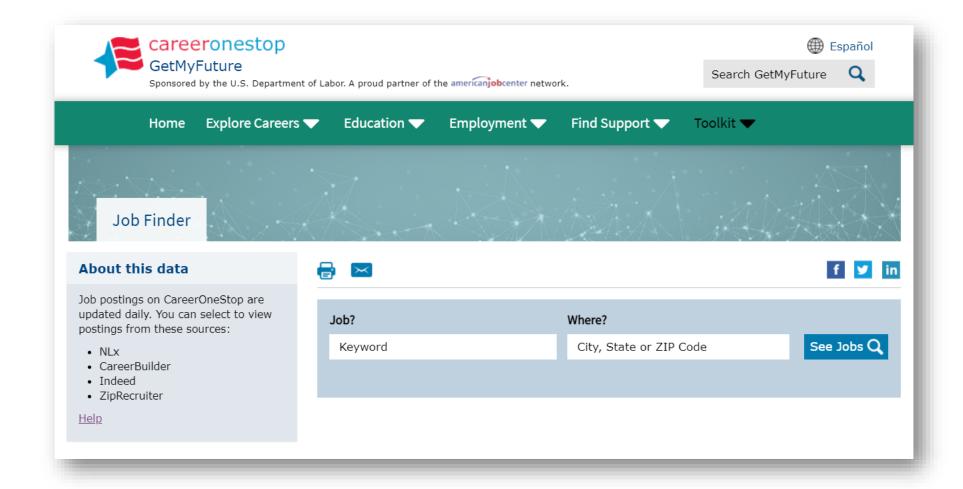


Business Finder Details



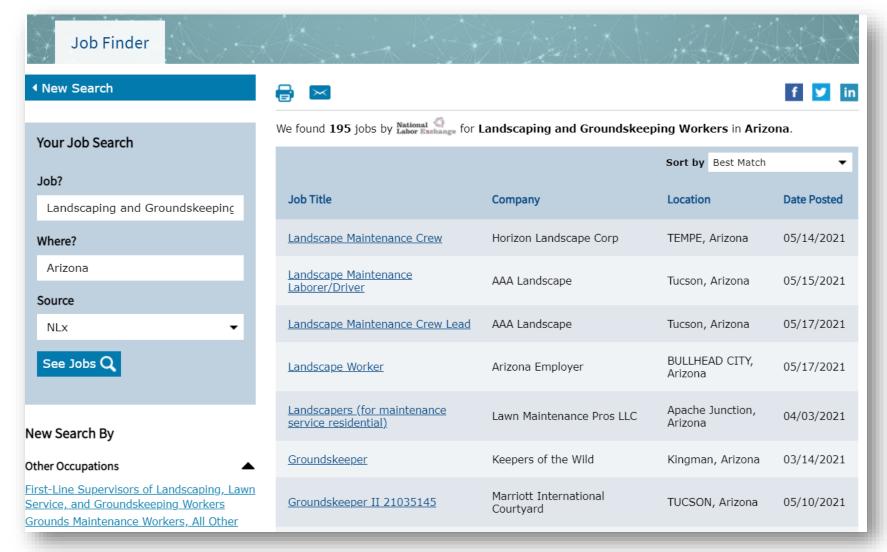


Job Finder



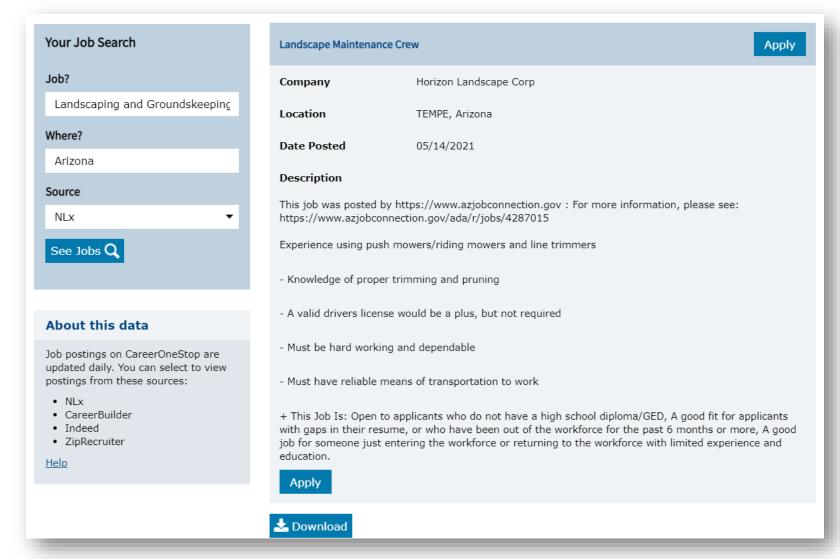


Job Finder Results



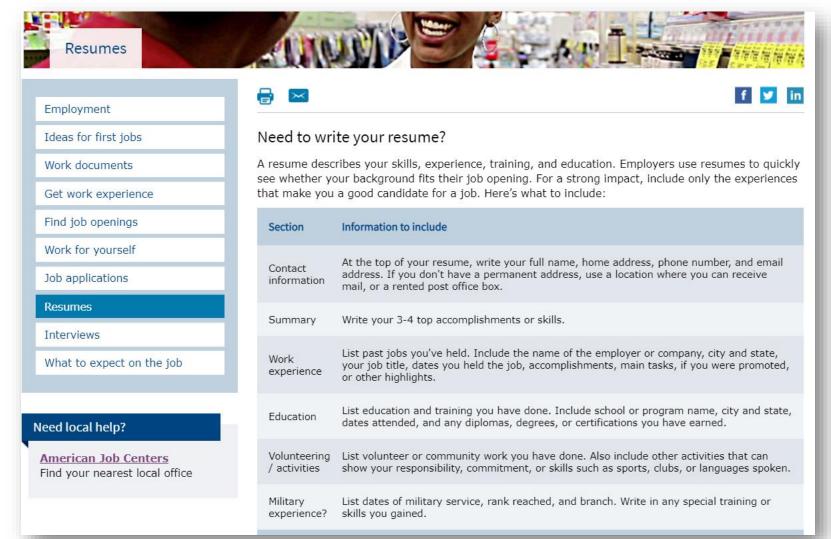


Job Finder Detail



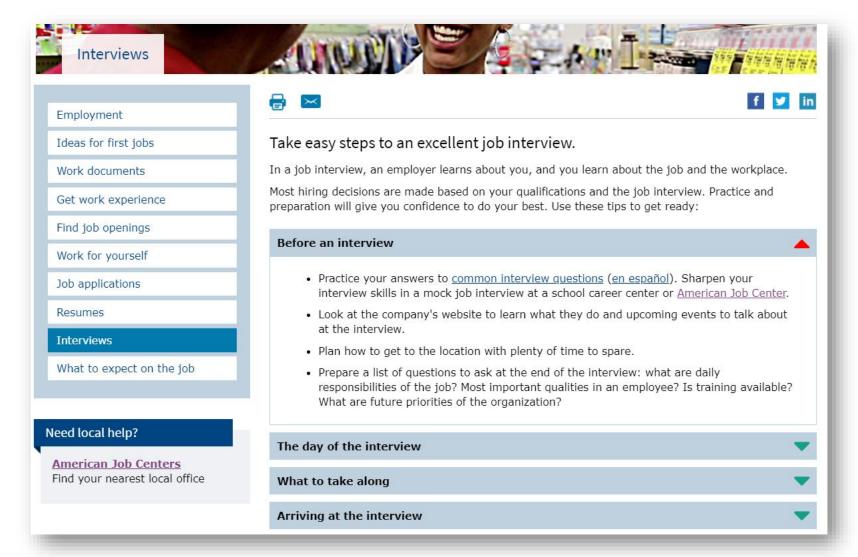


Resumes



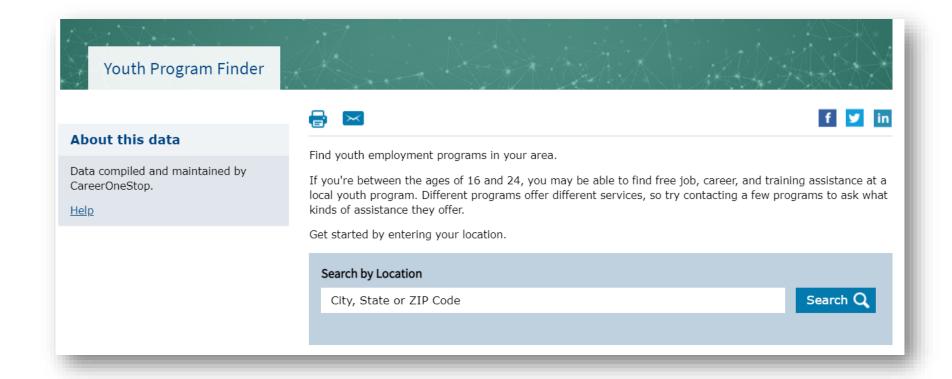


Interviews





Youth Program Finder





Youth Program Finder Results

