

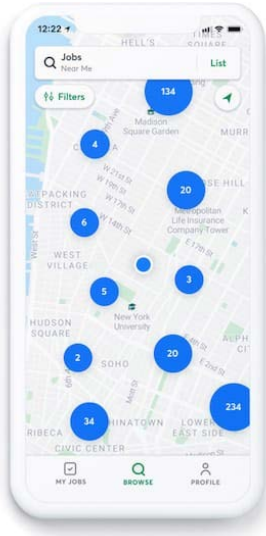
CALLING ALL 16-24 YEAR OLDS:



Do you need a job?

Want companies like Hyatt, AT&T, Chipotle and ACE Hardware to put you at the front of their hiring line?

REGISTER ON **Stella**



What's Stella?

A growing job search platform where leading youth employers are looking to fill entry-level openings like cashiers, servers, customer service reps, warehouse workers, and hotel staff - and where you can search for jobs from America's top employers all in one place

- ✓ Easy, map-based search you can narrow to your neighborhood
- ✓ Enter your info once to apply to multiple jobs via QuickApply
- ✓ Full- and part-time jobs available

Participating employers include:



HILTON
GRAND VACATIONS

HYATT



AT&T



PRIME

wayfair

Aimbridge
HOSPITALITY

IHG



HOW DO I JOIN?

Visit [this link](#)

or scan this code

to sign up with a name and email and be automatically tagged as a priority youth candidate. Download the app to search and apply for jobs on your phone or computer.



Brought to you by



Visit us at www.hireopportunitycoalition.org to learn more about how we're helping connect America's opportunity youth to great employers and future success

***Attention community-based organizations
focused on opportunity youth employment:***

Opportunity youth (OY) are disconnected from school and work and struggle to find and apply for local jobs.

Community-based organizations (CBOs) are working to support OY employment, but often have limited access to local jobs, even as employers struggle to find hourly and frontline employees in their area.

The Hire Opportunity Coalition, in partnership with Stella, is poised to create the most comprehensive point of connection between frontline employers and opportunity youth.

STELLA is a talent platform shared by dozens of major national companies focused on frontline and entry-level jobs in retail, restaurants, warehouses, and hotels. Info on job-seekers applying to these jobs is collected in one database where all the companies can post jobs and search for candidates. Stella is now making it possible for opportunity youth to register on their platform and be tagged as opportunity youth – so that companies can filter and prioritize OY for their open jobs, and OY can search for those jobs in their neighborhood.

HOC is building a coalition of employers who are committed to hiring, retaining, and advancing opportunity youth. These employers are participating on the Stella platform and using it as a source of OY candidates for their open jobs.



How does it work?

1



CBOs share Stella with youth

- ✓ [Custom landing page link for OY](#)
- ✓ If desired, a link specific to your CBO allowing you to track engagement
- ✓ HOC-provided social media messages and training tips



2



Youth register online

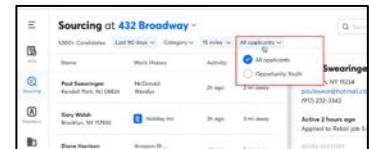
- ✓ Easy registration process via a [custom link](#)
- ✓ Enter info one time to apply to many jobs
- ✓ Youth are automatically tagged as OY for recruiter priority
- ✓ Only name and email required to begin browsing open jobs

3



Recruiters search for opportunity youth

- ✓ Company recruiters can filter applicants to find opportunity youth in the areas where they have jobs to fill, and contact them directly

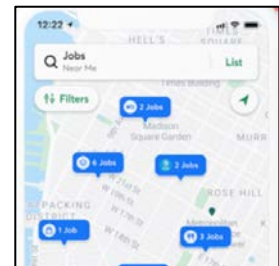


4



Youth search for jobs via app or online

- ✓ Full and part time jobs
- ✓ Multiple top companies on one site
- ✓ User friendly map interface that allows you to narrow the search to your neighborhood
- ✓ Search by industry, schedule preference, etc.



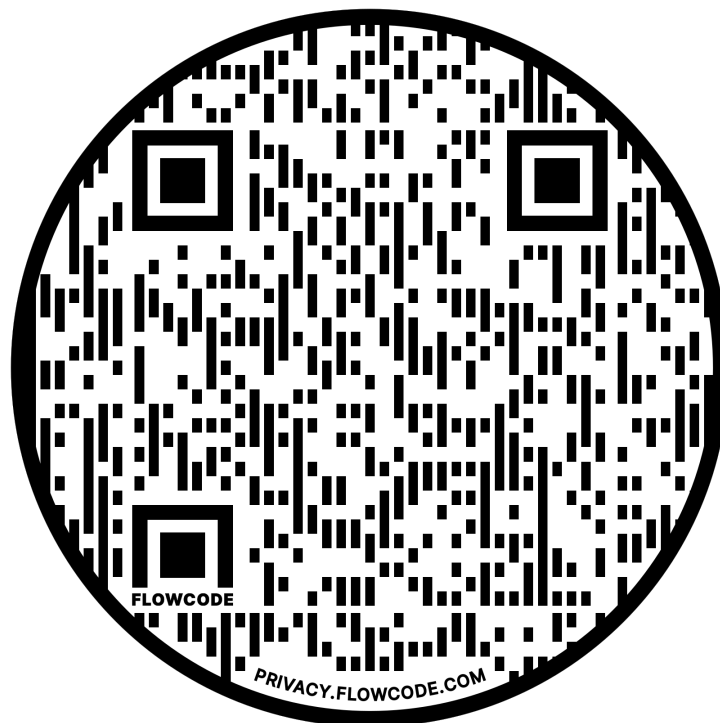
Our goal :

Opportunity youth have a comprehensive, user-friendly source of frontline jobs where employers can identify and prioritize them



Employers have direct access to the largest single source of job-seeking opportunity youth in the nation

DOL LINK TO STELLA



HOW TO SCAN: OPEN, AIM & TAP



Open the camera
on your phone



Aim it at the
Flowcode



Tap the banner
that appears



A NEW PARTNERSHIP TO HELP
OPPORTUNITY YOUTH
CONNECT WITH LOCAL
EMPLOYMENT OPPORTUNITIES



SAMPLE SOCIAL MEDIA POSTS:

Looking for work? @Stella can make your job search easier than ever and get you priority consideration for jobs. Register [HERE](#)

Young job seekers: @Stella has jobs that fit your life – and recruiters looking for youth like you. Join [HERE](#) to search and be found!

Calling all job seekers! @HireOpportunityCoalition and @Stella are helping make the job hunt easier. Apply [HERE](#).

Finding a job is not easy. Especially during a pandemic. But it shouldn't be this hard - @Stella can help. Join for free now at [THIS LINK](#).

Myth: There aren't many jobs during this pandemic. FACT: There are TONS of jobs waiting for YOU. @Stella helps young job seekers find them. Join [HERE](#).



A NEW PARTNERSHIP TO HELP
OPPORTUNITY YOUTH
CONNECT WITH LOCAL
EMPLOYMENT OPPORTUNITIES




SAMPLE DIGITAL ASSETS:

Guys. Don't let a pandemic hold you back.

THERE ARE THOUSANDS JOBS WAITING FOR YOU!



YOUNG JOB SEEKERS:
GO TO THE FRONT OF THE
LINE FOR JOBS YOU WANT.



LOOKING FOR A JOB?
JOIN STELLA.

FINDING A JOB JUST GOT EASIER.
Young job seekers: meet Stella.

Join today to find jobs that fit your life.



Finding a job just got easier.

Thousands of jobs right for you are waiting on Stella!



Tips for Job Search Success on Stella

Search smart!

The user-friendly interface makes it easy to find something that works for you!

- Search by map for jobs near home, where you spend your time, and that are easy to get to with your available transportation
- Use filters to narrow your search by your schedule preference (evenings or weekends?), how recently the job was posted, and job category. Play with your choices . . . try different categories, titles, and companies.
- Don't limit your search to the kinds of jobs you've already had – your skills are valuable in lots of other positions too!

Complete your Profile!

Candidates with more profile details get more interviews and job offers. Take the time to add as much about your self as you can!

- Make sure your email address and phone number are up to date so employers can reach you
- List any jobs you've already had so employers can understand what you've done. Include volunteer work, internships and anything else that shows you've built valuable skills and know how to work hard.
- No experience? That's okay . . . Plenty of employers are trying to fill roles that don't require any – there's still a lot of opportunity for you!
- List any education you have – high school, GED, or any special skills training programs
- Let them get to know the real you in the ABOUT section. Do you speak a second language? Have any special skills from your life experience? Share them here.
- Remember: every time you answer new questions on a job application, Stella will remember those details so you won't have to answer them again – applying easier and easier!

Keep track!

- Stella keeps track of the applications you've started by haven't finished – so if you get busy in the middle of applying, pick back up where you left off by revisiting that application in the MY JOBS section.
- Stella also keeps track of completed applications so you can check on their status.

GET STARTED BY REGISTERING [HERE](#).

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